

THE GATEWAY

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Suite 3-04
Students' Union Building
University of Alberta
Edmonton, Alberta
T6G 2J7

Telephone 780.492.5168
Fax 780.492.6665

Ad Inquiries 780.492.6700
E-mail gateway@gateway.ualberta.ca

editorialstaff

EDITOR-IN-CHIEF Matt Frehner
eic@gateway.ualberta.ca | 492.5168

MANAGING EDITOR Chloé Fedio
managing@gateway.ualberta.ca | 492.6654

SENIOR NEWS EDITOR Natalie Climenhaga
news@gateway.ualberta.ca | 492.7308

DEPUTY NEWS EDITOR Scott Lilwall
deputynews@gateway.ualberta.ca | 492.6664

OPINION EDITOR Adam Gaumont
opinion@gateway.ualberta.ca | 492.6661

ARTS & ENTERTAINMENT EDITOR Amanda Ash
entertainment@gateway.ualberta.ca | 492.7052

SPORTS EDITOR Paul Owen
sports@gateway.ualberta.ca | 492.6652

PHOTO EDITOR Krystina Sulatycki
photo@gateway.ualberta.ca | 492.6648

DESIGN & PRODUCTION EDITOR Mike Kendrick
production@gateway.ualberta.ca | 492.6663

DESIGN ASSOCIATE Ela Przybylo
designass@gateway.ualberta.ca

ONLINE COORDINATOR Mike Otto
online@gateway.ualberta.ca

businessstaff

BUSINESS MANAGER Steve Smith
biz@gateway.ualberta.ca | 492.6669

AD SALES REPRESENTATIVE Patrick Cziolok
sales@gateway.ualberta.ca | 492.6700

AD/GRAPHIC DESIGNER Lisa Lunn
design@gateway.ualberta.ca | 492.6647

CIRCULATION PAL Scott C Bourgeois
CIRCULATION PAL Morgan Smith
circulation@gateway.ualberta.ca | 492.6669



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The Gateway is created using Macintosh computers, Umax PowerLook 1000 flatbed scanners, and a Nikon Super Cool Scan optical film scanner. Adobe InDesign is used for layout. Adobe Illustrator is used for vector images, while Adobe Photoshop is used for raster images. Adobe Acrobat is used to create PDF files which are burned directly to plates to be mounted on the printing press. Text is set in a variety of sizes, styles, and weights of FENICE, Joanna, Kepler and Whitney. The Manitoban is the Gateway's sister paper, and we love her dearly, though "not in that way." The Gateway's games of choice are Oregon Trail and Fucking NERF!

contributors

Ross "In the Corner Coughing" Prusakowski, Edmon Rotea, Victor Vargas, Isha Thompson, Kari Chan, Jaskaran Singh, Patrick Ross, Maria Kotvych, James Catterall, April Coughlan, Robin Sissons, Jonn Gagnon, Andrew Curley, Jeff Martin, Phil Head, Graeme Head, Liv Vors, Braden Deane, Patrick Stewart, Patrick Stratton, Jared Milne, Conal Piersie, Andrew Renfree, Robb Myroon, Liam Llubstill, Michal Mlynarz, Lauren Stieglitz, Jackson Hinton, Neal Wilding, Josh Nault, Jesse Whitehead, Dianne Sazon, Kim Smith

University competes to lure in best students

Demand for specific types of students increases and a limited supply of spaces creates fierce competition

STUDENTS • CONTINUED FROM PAGE 1

In addition to the personal call from the Chancellor, Carlson explained that a member of Students Services took the time to read his application essay and researched extracurricular activities available near campus that might interest him.

"I thought that was very impressive," Carlson said.

But for Amy Readman, a Chancellor's Citation recipient from Edmonton, the University of Alberta was her first and only choice, and she was glad to come here because of its good reputation.

"I didn't apply for any other universities or any other scholarships really," she explained.

Readman said that having her family and friends close by was important, but it didn't stop her from exploring opportunities south of the border.

"I took my SATs and then sent those to a couple colleges in the States and some of them sent me information packages and e-mails and all that stuff about different scholarships or things like that, but I didn't really follow-up on that," Readman said. "I was kind of doing it for fun."

Melissa Casey, assistant registrar at the U of A, explained that recruitment strategies are aimed to develop a student body with diversity.

"Top students can be academics, they can be leaders, they can be community people, they can be students that bring a special skill or a special talent to the University, so we like to try to not use the words 'top academic,' we like to use the word 'top,' so we're more inclusive to more types of students," Casey said.

Gerry Kendal, Director of Enrolment Management at the U of A, explained that there were 26 085 applicants for the September 2006 admissions, and that 10 180 students were accepted. This resulted in registrations from 8173 new students.

Kendal explained that these numbers reflect an increase of 264 applicants and 329 new registrants from high school over the 2005/06 year, but a decrease of 133 applicants and 48 new registrants from other postsecondary institutions.

"It's getting to be a fairly big organization," he said. "We're recruiting for two purposes: one, certainly to ensure that we have a good mix of different kinds of students, certainly trying to track the highly qualified students—it's a fairly competitive kind of market."

"The other thing is, we want to continue to be out there; just because we have a large applicant pool right now doesn't mean the same thing will be happening in five years. There are demographic projections that talk about the population shift to an older population, less on a younger end, and it can become far more competitive."

"And an aggressive recruiting campaign does help towards that," Kendal added.

Kathleen Massey, Assistant Vice-President (Enrolment) at the University of Calgary, explained that the institution received an increase of applications this year, with 14 300 students applying for admission. The U of C made 8300 offers of admission to undergraduate students and

Massey said that 6500 were expected to register.

"In a nutshell, we're full right now. The University of Calgary is full," Massey said, adding that preliminary numbers show that 660 more students registered than last year.

"We felt we could do a lot better at building a stronger sense of student pride in the University, creating what I call that sense of place and history. Some universities do it better than others."

ERIC NEWELL,
U OF A CHANCELLOR

Student population is currently in the neighbourhood of 28 000, but Massey explained that the U of C has launched a \$1.5 billion capital expansion plan, which is meant to create 7000 more student spaces by 2010.

"We're a young university, only 40 years old, and this is an important step for us," Massey said. "The university is willing to increase the number of students provided that we have the appropriate funding to provide an outstanding academic experience, a quality academic experience for students."

The U of C offers over \$12 million in scholarships and bursaries to undergraduate students entering and

continuing their studies, and Massey pointed to the Seymour Schulich scholarships, which can give up to \$30 000 to engineering students over the course of three years.

"It's worth up to \$30 000, but students are expected to demonstrate their prior entrepreneurship and leadership activities in order to qualify. So, we're encouraging students to develop those skills and those experiences while they're still in high school," Massey said.

Meanwhile, Newell explained that the University of Alberta Senate's recent study on student engagement pinpointed one area where the institution could improve.

"We felt we could do a lot better at building a stronger sense of student pride in the University, creating what I call that sense of place and history. Some universities do it better than others," Newell said. "You always know a Saint Francis Xavier grad cause they wear that ring. I think it's more important than their wedding band for many of them," he said, also pointing to larger universities like Queens, and American universities, that sell the idea of university pride.

Keeping the U of A appealing to students depends largely on a matter of prestige Newell said.

"Obviously the scholarship is nice. It's helpful and obviously it's something that plays in their mind. But my sense in talking to these individuals is that from their standpoint, they really do want to go where they get the best education," Newell said. "Location is a factor, but certainly the reputation of the institution is actually very, very important."

CAMPUS CRIME BEAT

Compiled by Victor Vargas and Edmon Rotea

THE NAME GAME

At 3pm on 18 September, Campus Security received a call that a suspicious man was asking for gas money at the Jubilee. When the 5-0 confronted him, the beggar gave a false name, forgetting that he'd used the same alias before. Annoyed at being caught, he

confessed to trespassing and gave his real name.

DON'T QUIT YOUR (FAKE) DAY JOB

At 8pm on 22 September, Campus Security received a call about a man who was cutting a bike lock. The man was reported to be using power tools, complete with a compressor located in his mini-van. He also claimed to students he was a locksmith.

POINT, CLICK AND CREEP OUT

At 6pm on 23 September, a man was reported to be taking pictures of a girl studying in CAB. The girl didn't know

that he was taking these photos until he approached her and asked if she liked them. The picture-happy lurker told Campus Security he saw nothing wrong with this activity. He had no University affiliation and was escorted off campus.

ACASE OF HIT AND HOMERUN

At 3pm on September 23 a student reported that he was crossing 87 Avenue at 117 Street when the driver of a red Ford Ranger exited his car and struck him with a baseball bat. The man was described as being in his 20s with blond hair, and his car was last seen travelling westbound from the scene.

NOT ONE TO TAKE 'NO' AS AN ANSWER

At 6pm on 25 September, a student was approached by a man who asked him for some rolling papers. When the student said he had none, the degenerate druggie offered him a joint. Even though the student declined, the persistent man offered to sell him some drugs.

After being rejected again, the man retreated to a small bench by Cameron Library. Campus Security confronted him and determined he had no University affiliation and that there were several warrants out for his arrest. No Edmonton police were present for his arrest and he is still at large.

STREETERS

Recently, Premier Ralph Klein handed in his resignation after 14 years as leader of Alberta.

What's your favourite Klein memory?



Ian Mathieson
Arts V



Peter Cherewyk
Business IV



Amanda Mesluk
Arts I



Chris Bond
Medicine I

There's so many, I don't know what to choose from. I think I enjoyed the throwing of the money at the person sleeping in the homeless shelter. That tops the list of good Ralph Klein memories.

I don't know. I guess the fact that there's no debt. And that \$400 was pretty good. That's about it.

His drinking habits in the public eye, I'd say. Gambling, as well. I don't really have many.

Slapping the homeless dude, definitely. Not having a high school education. That was nice. And health care, too. No health care.

Compiled and photographed by Scott Lilwall and Mike Otto