

Vote Coke YES

The Real Question

1. Coke on campus:

- Removing coke from campus is NOT an option.
- The University will sign the deal and SUB is under contract for two more years.

2. Ethics:

- The accusations against Coke are circumstantial and sensationalized, they are nothing more than anti-corporate rhetoric.

3. Affordability:

- When accessibility is threatened by financial constraint and the government is not helping, we must secure funding for students.

Saying YES to the proposed contract would:

1. Give **\$524,377** every year directly to students through scholarships, bursaries and services.
2. Require that the contract would be open for viewing by any undergraduate student.
3. NOT force anyone to drink Coke. You can bring your own beverage, go to Mac's, or drink from a fountain.

Saying NO to the proposed contract would:

1. NOT eliminate Coke from campus. The University would still sign a new contract without the SU, keeping Coke on campus but providing absolutely NO benefits to students.
2. NOT eliminate Coke from SUB. After two years many vendors would continue to sell it.
3. Maintain Coke's current monopoly on campus for the next two years without any financial benefits for students.

Questions Answered: An end to the myths surrounding the Coke deal.

Q: Is this plebiscite merely a question of money vs. ethics?

A: No. While saying YES will guarantee students money, saying NO will not have any effect on ethics because Coke will remain the exclusive seller on campus.

Q: The last agreement defaulted because of a consumption quota. Will that happen to the next agreement?

A: No. The new agreement contains no consumption quota.

Q: Why will saying NO not get rid of Coke?

A: 1) because SUB is still under contract for two years.

2) because the rest of campus is controlled by the University and they will sign the deal.

Q: Will saying NO rid the world of Global Capitalism?

A: NO!