



Flip for the new Double-flip.

With the new Double-flip™, exclusively from Bell, you can text faster than ever with the full keyboard. Pair it with a rate plan that includes unlimited Text Messaging from only \$25/month.¹

Bonus:

Get Windows Live™ Messenger and Windows Live Hotmail free for 3 months.²

**Samsung u740
The Double-flip**

\$149⁹⁵

3-yr contract³
(\$379.95 no contract)



Available at the following Bell stores:

- EDMONTON
- 3918 White Mud & 17th St.
- 6143 28th Avenue
- 8770 170th Street
- 10103 107th Ave.
- 10157 - 101 Street
- 12804 82nd Street
- 14808 Story Plain Rd
- Bonnie Doon
- Edmonton City Centre
- Kingsway Garden Mall
- Londonderry Mall
- Mill Woods Town Centre
- Northgate Centre
- Sherwood Park Mall
- South Edmonton Common
- Southgate Shopping Centre
- Spruce Grove
- St. Albert Centre
- St. Albert Trail at 137 Avenue
- Terwillegger Gardens
- West Edmonton Mall
- Westmount Centre
- Whyte Avenue at 107 Street

1 888 4MOBILE Visit a Bell store
bell.ca/doubleflip



Also available at these participating retailers:



Offer ends September 30, 2007. Available with compatible devices, within Bell Mobility digital core network coverage areas. Long distance and roaming charges (including foreign taxes) may apply outside of Bell Mobility coverage areas. Other fees such as, on a monthly basis, e9-1-1 (75¢/mo.), system access which is not a government fee (\$8.95/mo.) and one-time activation (\$35) apply. With any data use, Mobile Browser usage fees apply at 5¢/KB if you do not currently subscribe to the unlimited Mobile Browser and fees may apply for the content and roaming when outside of your local area. Early termination fees apply. Subject to change without notice and cannot be combined with any other offer. Taxes extra. While supplies last. May not be as shown. May not be available in all locations. Other conditions apply. (1) Excludes alerts, international and premium text messages, and messages sent with instant messaging application. (2) Available upon new activation of a new device on a 3-yr. contract term on any monthly voice plan. The then regular monthly rate (now \$5/month, subject to change) applies thereafter. (3) Available upon new activation of a new device on a 3-yr. contract term on any monthly voice plan. Double-flip is a trade-mark of Bell Canada. Windows Live is a trademark of Microsoft Corporation in the United States and/or other countries.