

# Congratulations

to this year's recipients of the **Coca-Cola®**  
**Student Achievement Scholarships!**

The University of Alberta, the Students' Union and Coca-Cola are proud to announce that in just nine years of the Exclusive Cold Beverage Agreement, their partnership has generated a total of:

**\$5,260,640.25**

Here is how these funds reach students:

<b>Financial Aid</b>	<b>\$1,998,985.43</b>
<b>Student Awards</b>	<b>1,998,985.43</b>
<b>F.G.S.R.</b>	<b>444,218.98</b>
<b>Students' Union</b>	<b>515,450.41</b>
<b>Coca-Cola Scholarships</b>	<b>90,000.00</b>
<b>Activation Funds</b>	<b>213,000.00</b>
<b>Grand Total</b>	<b>\$5,260,640.25</b>

- Cole Caljouw**
- Matthew Dyck**
- Kenton Gan**
- Wendy Hammer**
- Aaron Knox**
- Steven McAuley**
- Stephen McFetridge**
- Ruth McGaffigan**
- Jamaal Montasser**
- Ling Yuan Yang**



PETEYEE

**RIDING THE RAILS** University of Alberta students have embraced the U-Pass during its first year.

## Introduction of U-Pass increased ridership, reduced CO<sub>2</sub> emissions

U-PASS • CONTINUED FROM PAGE 1

Dykstra explained that ridership during the 2007/08 school year has increased by roughly 30 per cent among U of A and Grant MacEwan students, and that this has resulted in keeping approximately 610 metric tons of carbon dioxide out of the air—assuming those riders would have driven themselves.

The current U-Pass contract is in effect for the next two years, with a price increase based on Alberta's inflation each year. This will work out to roughly five per cent during each year.

While very pleased with the outcome of this first run, Janz explained that there's still work to be done to ensure that the U-Pass stays beneficial to students in the future.

"The future success of the program depends on a few things," he said. "One, to continue to push for adequate service from the City and from ETS. Two, ensuring that the price of the U-Pass remains a solid deal because the significance of the cost savings for the students has made it a more affordable option for many

riders. And three, making sure that the partnership we have between Info Link and with the University in the distribution continues to run smoothly."

Janz also noted that another problem students may face is that the U-Pass isn't in effect during the summer months, expiring at the end of April. If students are caught riding with an expired pass, they may face a fine of \$110. The fines also applied during the changeover from the fall semester to the winter, and Janz explained that only a handful of students were unaware that they needed to pick up a new pass.

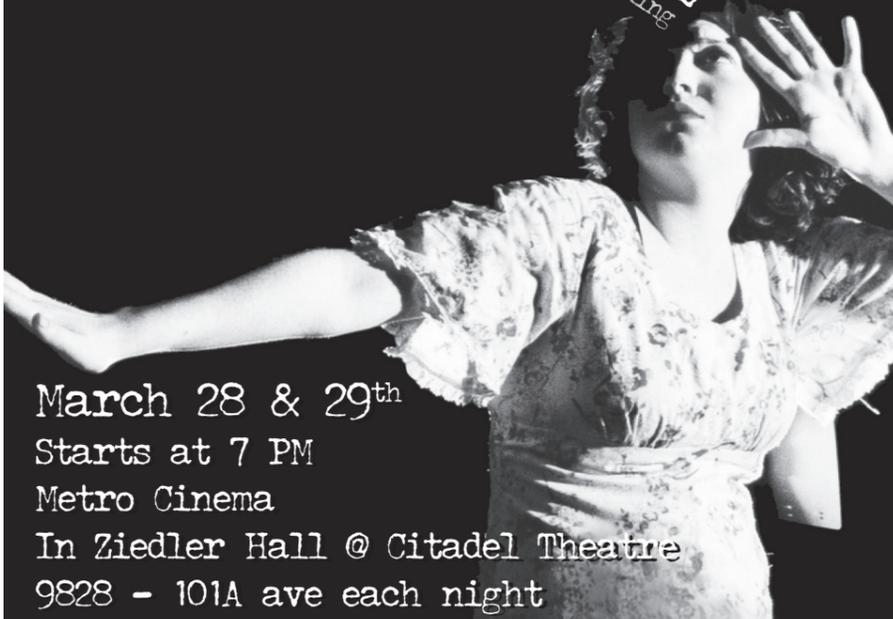
With such a small number of problems on such a large project, Dykstra attributes the U-Pass' success to the solid partnerships with all of the parties involved in its rollout.

"This is a partnership, and it's a really good one," Dykstra said. "We've got Strathcona, St Albert, Edmonton, the U of A and MacEwan, the U of A SU and GSA, and we're all working together. It's just a really good working relationship, and it's really nice to be a part of."

# ALBERTA STUDENT FILM FESTIVAL

Presented by the U of A Society For Creative Filmmaking

2008



March 28 & 29<sup>th</sup>  
Starts at 7 PM  
Metro Cinema  
In Ziedler Hall @ Citadel Theatre  
9828 - 101A ave each night

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